

Cobalt Parts Counter Express™

Expand the market for your parts inventory.



Parts Counter Express is a new tool in the PartsVoice integrated parts marketing solution. With Parts Counter Express, your online customers can search for OEM parts by year, make and model. Parts Counter Express makes it easy for wholesale buyers and do-it-yourselfers to find and purchase parts from your online inventory. And turns your website into the one-stop online source for parts.



The express connection between customers, your parts inventory and higher sales.

Parts Counter Express is like having a parts counter person on your website: it finds the right part number in the catalog, finds the part in your inventory, and submits the order to your dealership. So it's easy for wholesale buyers and do-it-yourselfers to find and order parts online.

The ability to search for parts by year, make and model will make it easier for online customers to find the information they need. By providing data from the Mitchell1* parts database, Parts Counter Express helps you compete with aftermarket parts channels. Wholesale buyers can research part information, check inventory and send leads directly to your fax machine or email inbox.

Parts Counter Express is brought to you by PartsVoice, the only "open" online parts locator. Parts Counter Express will make your website the place to go for accessible parts information and user-friendly ordering tools.

2001 Volkswagen Jetta GL

all parts

Click below for Part Info

Alternator & Starter
Battery, Lights, Wiring & Radio
Brakes and Wheels

- Anti Lock Brake system
- Brakes

After choosing a year, make and model, select from a list of parts categories.

OEM parts

V6 Engines

ABS Modulator Kit
ABS Pressure Accumulator
ABS Pump Unit
ABS Speed Sensor

Add to Cart	Application	Part Number	Part Price
<input type="button" value="Add"/>	All Application Models	1J0927903G	\$48.18

Parts Counter Express displays a list of matching parts. Selecting a part displays the part number and price.

KEY FEATURES AND BENEFITS

- › Helps you compete with the aftermarket for wholesale parts business by offering parts information from the Mitchell1 database.
- › Saves time: parts customers can do their own research, check inventory and order online.
- › Improves efficiency in your dealership's wholesale and retail parts operations.
- › Raises the online profile of your parts department.
- › Allows users to search for parts by year, make and model, without knowing the part number.
- › Increases traffic to your website, and puts more parts leads on your fax machine and in your email inbox.

* Mitchell1 is a trademark of Mitchell Repair Information Company, LLC



From The Cobalt Group, the automotive e-business experts.

To sign up now or to get more information about Parts Counter Express, contact your Cobalt sales consultant at 800.909.8244 or email sales@partsvoice.com.